

Dentist Profiles

SPRING 2026 ISSUE - ON SALE 03/24/2026

Whether you have a general practice, or specialize in cosmetic dentistry, orthodontics, or periodontics, let our readers know what sets your practice apart!

Showcase your services with an interview-style profile both in print and online. Online, our searchable database of medical and dental professionals is consistently a high value resource for people in the Houston area. Your enhanced listing and digital promotion is sure to get you noticed!

Packages include a print feature in the Spring issue of *Houstonia*, and your enhanced listing on the Top Dentists directory with promotion for one full year.



Houstonia.



160,800+
print readership



428,000+
houstoniamag.com
monthly page views



21,000+
newsletter subscribers



\$214,000
average household income



74,000+
Facebook fans



47,000+
Twitter followers



121,000+
Instagram followers

PRINT + DIGITAL RATES

Spread + Digital	\$9,500
Full Page + Digital	\$6,850
1/2 Page + Digital	\$5,100

DEADLINES

Space Close: 2/3/26

Materials Close: 2/10/26

On Sale: 3/24/26

PACKAGE INCLUDES

- Profile-style ad in Spring Issue of *Houstonia* (select your size)
- An Enhanced Online Directory Listing for 12 months
- Online Profile promoted with 15K Native Ads
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Top Dentist profile
- Email promotion to our e-subscribers (shared)

PRODUCTION SPECS

PRINT + ONLINE ARTICLE

- **General Information:** Practice name, Names of Dentists (optional), Specialty, address, phone number, and website
- **Profile Writeup:** Spread (350 words); Full page (250 words); 1/2 page (150 words)
- **Image:** High-res, 300 dpi or higher, CMYK format (if not it will be cropped to fit)
- *Copy must be submitted in a Word doc*

DIGITAL-ONLY

- **Native E-newsletter:**
 - **Headline:** (Between 5-15 words long) to draw in a reader to your practice e.g. "Treat your teeth!"
 - **Subtitle:** (Max. 255 characters) Short description using complete sentences; preferably a snippet/summary from your profile description). *If field left blank, we will automatically pull the first sentence from your online profile to use here.*
- **Social Media Carousel:**
 - **Headline:** Max 18 characters (can mimic your Native E-Newsletter headline)

Dentist Profiles

PACKAGE ELEMENTS

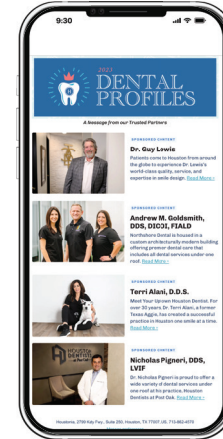
OPTIONAL ADD-ONS

Optional Add-Ons

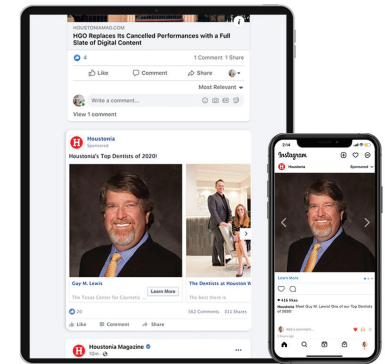
- Exclusive Co-Branded Social Organic Post on Facebook & Instagram: \$700
- Additional 1-month Co-Branded Social Ad: \$1,050
- Exclusive Targeted Email to 50K Emails: \$1,950
- Exclusive Storyteller Package: \$2,600
- Exclusive eNewsletter Banners: \$240-550
- 150k imp Extensive Audience Reach Display ads: custom quote



Spread, Full-page, 1/2-page ad



eBlasts to our subscribers and 50,000 targeted recipients

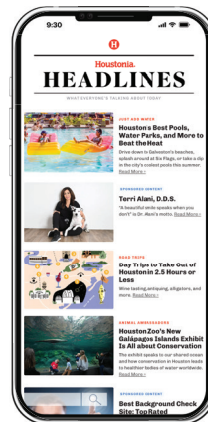


Facebook and Instagram promotion (carousel slide)

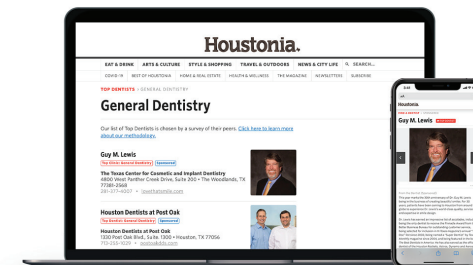
RESERVE YOUR PROFILE!
SPACE CLOSES 02/10/26

Carly Mejia
cmejia@houstoniamag.com
512-574-6433

Kevin Gober
kgober@sagacitymedia.com
(936) 827-3455



Native newsletter ad in Houstonia Headlines



Enhanced listing on Top Dentists directory