

Summer Camp Guide

DIGITAL ONLY — JANUARY THRU APRIL 2026*

Parents and caregivers are planning their summer now! Let them know your camp is the place to be! Showcase your program in *Houstonia's* online 2026 Summer Camp Guide.

Reach your audience through your online profile, promoted in our high-impact display banners, newsletters, and social media.

Houstonia+



160,800+
print readership



428,000+
monthly website views



\$211,000
average household income



69,000+
Facebook fans



116,000+
Instagram followers

PACKAGE DETAILS

Digital Profile / Promo \$1,230/month*

INCLUDES:

- Inclusion in the 2026 Summer Camp microsite
- Individual article highlighting your program's offerings and signup details
- 10k Native Impressions on pdxmonthly.com (links to your article)
- Exclusive Facebook and Instagram Ad promoting your article
- 2026 Summer Camp Guide Email (shared)

Extend Your Promotion With Optional Add-Ons:

Talk to your sales rep about how to enhance your ad's reach through our customized **email**, **display** and **sponsored content** solutions!

DEADLINES

5 biz days before campaign start | **Campaign Run:** January - April 2026*

* advertiser must run 2 consecutive months at minimum

SPECS

Headline: 4-10 words, draw in a reader to your camp, e.g. "The Art Camp Kids Love!"

Subhead: Max. 255 characters.

Copy: up to 500 words

Contact/Signup Info, including URL

Social handles: Facebook and Instagram

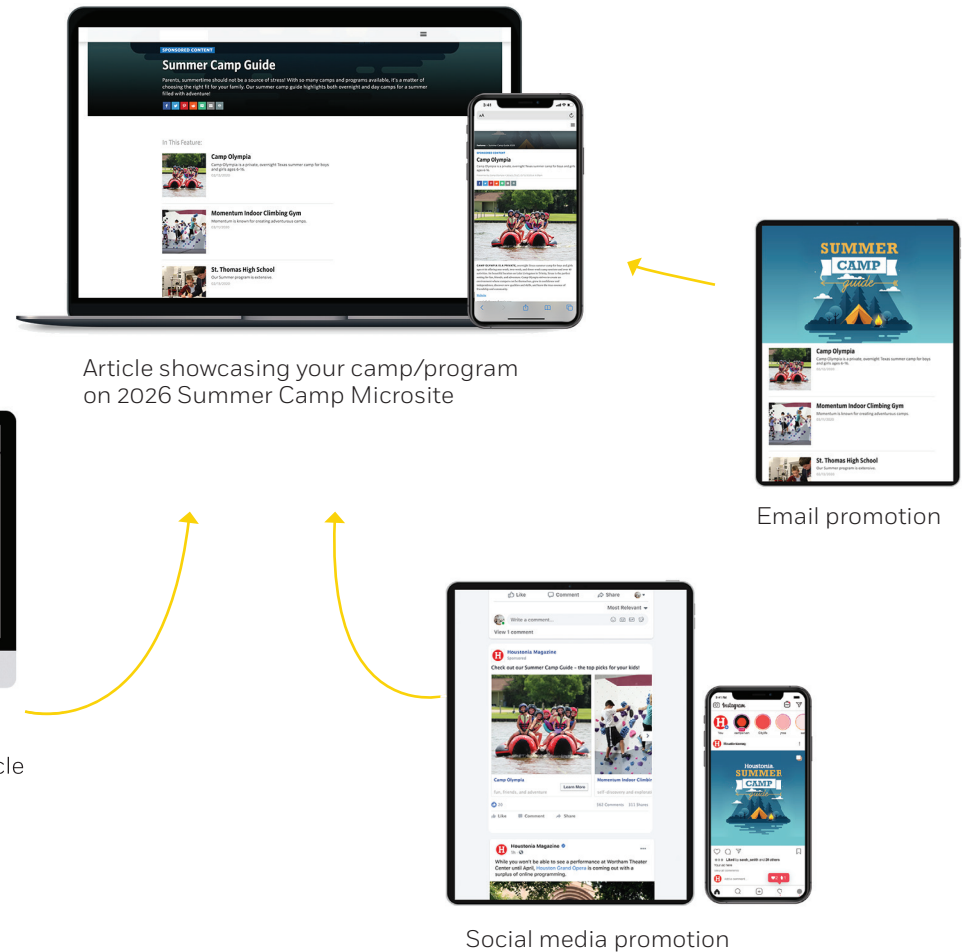
Imagery: photo to be used in promotional materials cropped to two sizes: 800x800 px and 1200x800 px, jpg or png, 150 dpi or higher. Can submit an additional photo for inclusion in article.

CONTACT US

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DIGITAL PROMOTION DRIVES VIEWERS TO YOUR ONLINE PROFILE



20k native impressions for your article on houstoniamag.com

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