



# Houstonia. Best Escapes

PUBLISHED QUARTERLY

## Houstonia.

Houstonia's "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.

 **160,800+**  
print readership

 **428,0000+**  
houstoniamag.com  
monthly page views

 **21,000+**  
enewsletter subscribers

 **\$214,000**  
average household income

 **74,000+**  
Facebook fans

 **121,000+**  
Instagram followers

### INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 15k Native Impressions on Travel & Outdoors Channel
- ROS Impressions on Travel & Outdoor Channel promoting Best Escapes
- Best Escapes Custom Sponsored Email (combined)
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Best Escapes profile



in print

### DEADLINES

**Spring 2026:** February 3rd

**Summer 2026:** April 16th

**Fall 2026:** July 21st

**Winter 2026:** October 6th

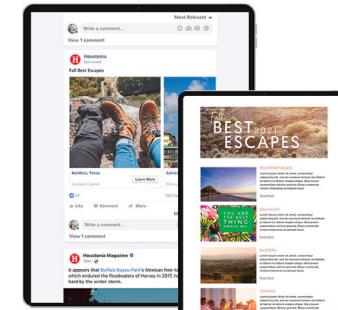
### RATES

**Spread + Digital** \$9,500

**Full Page + Digital** \$6,850

**1/2 Page + Digital** \$5,100

\* frequency discounts available



in digital

### SPECS

- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
  - Full page: 250 words max
  - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

### FOR DETAILS

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