

Houstonia. Best Escapes

PUBLISHED QUARTERLY

Houstonia.

Houstonia's "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



160,800+
print readership



428,0000+
houstoniamag.com
monthly page views



21,000+
newsletter subscribers



\$214,000
average household income



74,000+
Facebook fans



121,000+
Instagram followers

INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 15k Native Impressions on Travel & Outdoors Channel
- ROS Impressions on Travel & Outdoor Channel promoting Best Escapes
- Best Escapes Custom Sponsored Email (combined)
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Best Escapes profile



in print

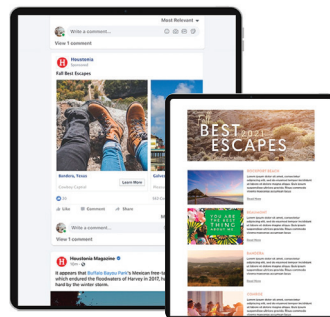
DEADLINES

- Spring 2026:** February 3rd
Summer 2026: April 16th
Fall 2026: July 21st
Winter 2026: October 6th

RATES

- Spread + Digital** \$9,500
Full Page + Digital \$6,850
1/2 Page + Digital \$5,100

* frequency discounts available



in digital

SPECS

- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
 - Full page: 250 words max
 - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

FOR DETAILS

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